

Rochester Oratorio Society Board Meeting
February 8, 2018 6:30 PM
Asbury First United Methodist Church

Present: Marc Smith, Katherine Clark-Walter, Nina Fagnoli, Sue Geier, Maryellen Giese, Sandy Moncrief,
Maura Slon, Sarah Stage, Lauri Van Hise, Jeff Wright

Ex-Officio Present: Kathy Green, JoAnn Lampman, Dennis Rosenbaum, Eric Townell

Excused: Brigid Harrigan, Carole Huther, Sarah Reynolds, Kathleen Washington

Approval of Tonight's Agenda and Minutes from January 2018 Meeting

Report of Arts Administrator - Dennis Rosenbaum - Written; Highlights include:

- Preparations made for concert February 16 - publicity, tickets sales
- Classical Idol preparations underway, multiple meetings

Report of Artistic Director - Eric Townell - Written; Highlights include:

- Thank you to Barb Bissell-Erway for attending community meeting - potential created for partnerships
- Discussion - budget line to reimburse Eric's expenses, Eric also conducting Finger Lakes Choral Festival this summer which may be a recruitment tool for ROS

Finance Report - Kathy Green - Written

- Things going well for February 16th concert
- Underwriters for all concerts this season
- Concern about cash flow, expenses higher than income; all concerts in the black
- Good donations for Endowment Fund
- Classical Idol and Raffle tickets to be sold at February 16th concert - Thank you, Marc and Sarah S. - these tickets to be sold to singers beginning February 26 (No rehearsal February 19)
- Thank you to Kathy for specifying concert by name in addition to number in Financial Report
- Possible to restructure Development / Marketing

Classical Idol - Sue Geier - Written; Highlights include:

- Discussion of Yaptracker - advertising package; other modes of advertising to heighten awareness of CI
- 12 contestants on yaptracker
- T-shirt sale broke even - 31 shirts sold
- 1st and 2nd Prizes have been sponsored; Board to sponsor 3rd Prize (\$750) - 15 Board members, \$50 each
- In lieu of a board table at CI, Board Members are encouraged to add a donation of \$25 (or more . . .) to the \$75 cost when they buy a ticket - we think there will be an angel again this year to match donations made over and above the cost of the ticket
- Raffle tickets now being sold - Board to buy or sell six tickets as desired - Prize is a cruise!
- No charge for semi-finals on Friday
- THANK YOU to Sue for hard work!

Nominating Committee - Maryellen Giese

- First meeting to be in March
- Maryellen and Katherine Clark-Walter go off Board
- Lauri Van Hise will serve a second term
- Ideas for nominees requested to Maryellen
- Mario Urso will attend Board Meetings when in town!

Jubilee Choir Maryellen Giese

- Members of choir are good singers - perhaps attend ROS rehearsal to try it out? Maryellen will give them tickets to February 16th concert and extend invitation to future ROS rehearsal
- Performance March 22, 6:30 PM at Hochstein - Vernal Harris will teach his song!

Special Broadcast on Civil Rights: February 14, 5 PM, 100.9 FM Radio, WXIR

Program on Frederick Douglas: February 10, 2-5 PM, at Rochester Academy of Medicine

February 16th concert flyers: taken to the Mt. Hope Cemetery office for folks visiting Frederick Douglas' grave

New Business - NONE

Next Board Meeting: THURSDAY, MARCH 8, 6:30 PM at Asbury First United Methodist Church

Meeting adjourned

Sandy Moncrief