

Rochester Oratorio Society Board Meeting
January 11, 2018 6:30 PM
Asbury First United Methodist Church

Present: Marc Smith, Katherine Clark-Walter, Sue Geier, Maryellen Giese, Carole Huther, Sandy Moncrief, Sarah Reynolds, Maura Slon, Sarah Stage, Lauri Van Hise

Ex-Officio Present: Kathy Green, JoAnn Lampman, Dennis Rosenbaum, Eric Townell

Excused: Nina Fagnoli, Brigid Harrigan, Kathleen Washington, Jeff Wright

Approval of Tonight's Agenda and Minutes from December 2017 Meeting

Report of Arts Administrator - Dennis Rosenbaum - Written; Highlights include:

- Tracking patrons' year-end donations, ROC the Day donations
- Making arrangements for January 15th rehearsal at Reformation, February 5th rehearsal at MCC Theater - Entrance A, Building 4
- Will send legacy file to Lauri

Report of Artistic Director - Eric Townell - Written; Highlights include:

- New connection with SUNY Empire State College - Timothy Cosgriff = potential collaboration
- Good meeting with new Vice President and Concert Master at School of the Arts - future relationship
- Opportunity to repeat most of April 20th concert at St. Pius X Church in Gates on April 22 at 3:30 PM at the grand opening of their new Sanctuary
- Confirmed visit to East High School January 18th to work with their choir

Finance Report - Kathy Green - Written

- Concert December 10th showed a profit - underwriters, tickets sold at the door
- Resonanz has already earned \$2,250
- Grant of \$1,300 received for new ticketing process
- Donation from member for new computer
- Change in Public Relations - cost of programs over budget
- Will add details of concerts rather than only a number
- Challenge Grant in 2017 received more than \$11,000

Classical Idol - Sue Geier - Theme: The Forties

- Nine contestants - recruiting to follow via email
- Chorus member will underwrite Audience Favorite Prize
- Auction Committee to meet January 29
- T-shirts are being designed - sand in color, Classical Idol (without date) on front, Ask Me About ROS on back; cost \$20, first pre-orders to be taken January 22; shirts to arrive by mid-February
- Ad swap arranged by Dennis and Eric with New York State Ballet
- Possible trio to entertain during auction time, etc., but too pricy; other local groups? Dance music?
- To make this happen: sub-groups, underwriting support, engage committees (Marketing, Development, Classical Idol, Auction / Raffle) - get together soon to form a plan, contact corporations having purchased tables in last two years, further connection with Opera Guild, publicize through local newspapers / Pam Sherman, help from Board. Ideas from non-Board members welcome. De-briefing right after event. CI meeting(s) before rehearsal(s) / Board Meetings. Development / Marketing Meeting Jan. 29. Group of judges almost complete

New Business

- Jubilee Choir will give performance March 22 - to include song *The Learner's Creed*
- Canada trip has been canceled

Next Board Meeting: THURSDAY, FEBRUARY 8, 6:30 PM at Asbury First United Methodist Church

Meeting adjourned

Sandy Moncrief