

**Rochester Oratorio Society Board Meeting**

**March 8, 2018 6:30 PM**

**Asbury First United Methodist Church**

**Present:** Marc Smith, Nina Fagnoli, Sandy Moncrief, Maura Slon, Sarah Stage, Lauri Van Hise, Kathleen Washington, Jeff Wright

**Ex-Officio Present:** Kathy Green, Jo Ann Lampman, Dennis Rosenbaum, Eric Townell

**Excused:** Katherine Clark-Walter, Sue Geier, Maryellen Giese, Brigid Harrigan, Carole Huther, Sarah Reynolds

**Approval of Tonight's Agenda and Minutes from February 2018 Meeting**

**Report of Arts Administrator** - Dennis Rosenbaum - Written; Highlights include:

- February concert went very well; preparations underway for Cathedral Classics Concert in April
- Classical Idol update: 32 tickets sold, two tables reserved, 32 applicants so far

**Report of Artistic Director** - Eric Townell - Written; Highlights include:

- Preparations well underway for next concert following very successful February concert
- Resonanz seeking additional engagements - demo video / audio recording to be used for this purpose

**Finance Report** - Kathy Green - Written

- February concert income was very good - high number of tickets sold at the door!
- Concern - net income down right now, but further income is anticipated; additional income yet to come from February concert
- From Eric - everyone to push next season's concerts celebrating Leonard Bernstein's centennial

**Classical Idol** - Sue Geier's Written Report; Highlights include:

- Lots of Raffle tickets available
- Kristen Shiner-McGuire Combo booked for four hours evening of April 28
- Comprehensive Marketing Plan in progress - Sarah Stage: 32 applicants, more coming in as deadline fast approaches - publicized through YAP Track, Facebook, other social media; also in Marketing Plan - SELL TICKETS! ROS Board members to Little Theater to speak at concerts about Classical Idol and offer tickets; ad to go on Facebook, email; postcards to be mailed. THANK YOU, SARAH!
- Development in process
- Individual and corporate support is needed to bring in additional income to meet ROS expenses
- Doors to open at 6:30 PM, wine and cheese 7 PM, program 7:30 PM. Maura will change time on tickets
- Third Prize Board Sponsorship now at \$700; \$50 more needed. Board members who have not sent in \$50 donation are asked to please do so (donations over \$750 will go to regular ROS budget)
- We have a donor for matching grant for Classical Idol
- Donations still tax deductible, but status may change

**New Business**

- Following discussion, *a motion was made, seconded, and carried to move ROS Board Meetings back to the third Thursday beginning next season*

**Meeting adjourned - Next Board Meeting Thursday, April 12, 6:30 PM, Asbury First**

Sandy Moncrief