

## 2023 Rochester International Vocal Competition Sponsorship Opportunities

Supporting the artistic and educational agenda of the Rochester Oratorio Society

The Rochester International Vocal Competition (RIVC) is a one-of-a-kind event, showcasing emerging solo vocal artists performing the classics of opera, art song and oratorio. Proceeds from the showcase, including support from sponsors like you, will benefit the Rochester Oratorio Society (ROS), our region's leading choral ensemble. We partner with community organizations like the Rochester Philharmonic Orchestra and the University of Rochester Humanities Center to offer high quality performances and learning opportunities locally.

From the Neighborhood of the Arts in the City of Rochester to the Finger Lakes countryside, ROS gives voice to the best qualities of our region; provides cultural enrichment and artistic service and brings the benefits of great choral music to the whole community. In addition, our small group ensemble Resonanz, helps build the musicians of tomorrow. We use song to teach young people about our local history, and we provide choral scholarships for young scholars to sing and learn with ROS.

ROS is a nonprofit able to extend its mission, thanks to generous community support like yours.

<i>Visibility and Recognition Opportunities</i>	<b>Presenting Sponsor</b>	<b>Bravo Sponsor</b>	<b>Audience Favorite Sponsor</b>	<b>Rising Star Sponsor</b>	<b>Showcase Sponsor</b>
Full-page full-color ad in the front of the online concert program	♪				
4 ROS 2023-24 Concert Season Tickets	♪				
4 Tickets to the 2023 RIVC Celebration Event, May 19 <sup>th</sup>	♪				
2 Tickets to the 2023 RIVC Celebration Event, May 19 <sup>th</sup>		♪			
Opportunity to address the audience virtually (pre-taped) during the RIVC online showcase	♪	♪			
Place your company's logo in the RIVC video	♪	♪	♪		
Place your company's logo and corporate link on the ROS website	♪	♪	♪	♪	
Recognition in all press releases, online events calendars, ROS website and email promotions	♪	♪	♪	♪	
Recognition on ROS social media sites	♪	♪	♪	♪	♪
Full-page full-color ad in online concert program		♪	♪	♪	♪
Place your company's logo in the Audience Favorite webpage			♪		
	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$750</b>	<b>\$600</b>	<b>\$450</b>

## 2023 Rochester International Vocal Competition Sponsorship Agreement

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Sponsor or Company Name

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Contact Person

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Address

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City

State

Zip

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Phone

Email

### Sponsorship Packages

- |  |  |
|--|--|
| <input type="checkbox"/> Presenting Sponsor (\$2,500)      | <input type="checkbox"/> Rising Star Sponsor (\$600) |
| <input type="checkbox"/> Bravo Sponsor (1,000)             | <input type="checkbox"/> Showcase Sponsor (\$450)    |
| <input type="checkbox"/> Audience Favorite Sponsor (\$750) |  |

### Advertising Opportunities

- |   |  |
|---|--|
| <input type="checkbox"/> Full Page Ad (\$400) | <input type="checkbox"/> Quarter Page Ad (\$125)       |
| <input type="checkbox"/> Half Page Ad (\$225) | <input type="checkbox"/> Business Card Sized Ad (\$75) |

*If you have purchased an Ad, please submit your camera-ready high-resolution electronic file to [info@rossings.org](mailto:info@rossings.org). PLEASE INCLUDE YOUR COMPANY'S WEB ADDRESS ON THE AD, SO VIEWERS WILL BE ABLE TO CLICK ON THE AD AND VIEW YOUR WEB SITE.*

The deadline for sponsorship/ad purchases and file submissions is 04/28/23. For more information, please call the Rochester Oratorio Society, (585) 473-2234.

### Payment Information

\$ \_\_\_\_\_

- Check Enclosed – Please mail to the Rochester Oratorio Society
- Request an Invoice – Please mail form to Rochester Oratorio Society, Attn. Kathleen Green
- Credit Card payment information should be mailed to Rochester Oratorio Society, Attn. Kathleen Green. Please include credit card number, expiration date, and CCV number

We look forward to featuring your business prominently at Rochester's most engaging choral arts events. Your support makes our community great! Thank you!

**Questions?** Contact Rochester Oratorio Society, (585) 473-2234 or [info@rossings.org](mailto:info@rossings.org).



**Rochester Oratorio Society  
Program Advertising Template**

Submit camera-ready high-resolution electronic file  
to [info@ROSSings.org](mailto:info@ROSSings.org). For information, please call  
(585) 473-2234.

**Half Page Ad Size**  
not to exceed  
4-3/4" wide by 3-7/8" tall

**Business Card Ad Size**  
not to exceed  
3-1/2" wide by 2" tall  
OR  
2" wide by 3-1/2" tall

Safe Printing Margins

**Quarter Page Ad Size**  
not to exceed  
2-3/8" wide by 3-7/8" tall

**Full Page Ad Size**  
not to exceed  
4-3/4" wide by 7-3/4" tall